

Print and Interactive Graphic Designer

Dallas-based design agency is seeking a full-time print and interactive designer to work client-side with a leading technology company in Dallas. Ideal candidate has 4+ years agency or in-house experience and possesses a strong balance of creative and technical expertise. Must have a 4-year degree (BFA or equivalent) in Graphic Design and/or User-Interface.

Job Summary

Define, develop, and create effective and cohesive brand identity and visual communications including: brand, photography, collateral, direct mail, E-mail/E-newsletters, advertisements, packaging, tradeshow, retail point-of-purchase and website/multimedia.

Responsibilities

- Design and develop print communication materials from concept through production
- Create concepts, designs, storyboards, wire frames, site navigation and flash interactive design projects. Apply user-centered design processes to create high quality user experiences
- Interface with project managers, marketing managers, print production manager, designers and copywriters to define and develop effective communications materials
- Participate/lead creative brainstorming sessions
- Provide art direction, reviews and approvals at key stages of project development
- Initiate customer feedback and input on key visual communications
- Build and maintain relationships with outside vendors/agencies
- Provide quality control standards and attend press checks

Requirements

- 3-5 years experience of interactive design, print design and production
- Strong understanding of the importance of branding/identity standards and creative execution against marketing strategy
- Strong project management, organizational, self-motivating and multi-tasking abilities
- Proficiency in Adobe Creative Suite CS4 (Photoshop, Illustrator, InDesign, Fireworks), Microsoft Office, Flash, HTML (including CSS)
- Familiar with usability research methodologies

Work Place Attitudes

- Collaborative, comfortable with a team-based approach to projects
- Appreciative of a diverse, international working environment which furthers equal opportunities
- Extremely detail-oriented, especially concerning brand guidelines and design
- Focused on delivering strategic solutions on time and on budget
- Willing to learn new skills and develop professionally
- Flexible and willing to cope with change in a positive way

Benefits

Health and dental insurance, paid vacation and casual work environment

Application

This is an immediate opening. Submit resume, work samples and salary history to careers@cs-creative.com